

## INVOICE



**KSTP-TV, LLC and KSAX-TV, Inc.**  
**3415 University Ave**  
**Saint Paul, MN 55114-2099**  
**Main: (651)646-5555**  
**Billing: (651)642-4230**

www.kstp.com

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**600 Fairmont Ave Ste 306**  
**Towson, MD 21286-1002**

Send Payment To:

**KSTP-TV, LLC and KSAX-TV, Inc.**  
**SDS-12-1011**  
**PO BOX 86**  
**Minneapolis, MN 55486-1011**

Invoice #	Invoice Date	Invoice Month	Invoice Period
170043-1	11/11/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
KSTP_KSAX	Rachel Chason	Petry - Philadelp	National

Advertiser	Product	Estimate Number
60 Plus Association		64 (35+)

Flight Dates	Order #	Alt Order #
11/01/12 - 11/05/12	170043	06870197

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/01/12	11/05/12	M-F 6-7a News	6-7a	--- 1---	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> --- 1---	<u>Spots/Week</u> 1	<u>Rate</u> \$1,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	Th	11/01/12	6:29 AM	M-F 6-7a News	6-7a	:30	SPA12TV18	\$1,000.00	NM
spot simulcast on KSTP-TV and KSTC-TV									
2	11/01/12	11/05/12	M-F GMA	7-9a	1--- 1--	:30	2	\$1,000.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> ---- 1--	<u>Spots/Week</u> 1	<u>Rate</u> \$1,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	F	11/02/12	8:46 AM	M-F GMA	7-9a	:30	SPA12TV18	\$1,000.00	NM
Weeks:	<u>Start Date</u> 11/05/12	<u>End Date</u> 11/11/12	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$1,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 M	M	11/05/12	8:29 AM	M-F GMA	7-9a	:30	SPA12TV18	\$1,000.00	NM
3	11/01/12	11/05/12	M-F Midday News	11a-12p	1-- 1---	:30	2	\$350.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> --- 1---	<u>Spots/Week</u> 1	<u>Rate</u> \$350.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	Th	11/01/12	11:56 AM	M-F Midday News	11a-12p	:30	SPA12TV18	\$350.00	NM
Weeks:	<u>Start Date</u> 11/05/12	<u>End Date</u> 11/11/12	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$350.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 M	M	11/05/12	11:59 AM	M-F Midday News	11a-12p	:30	SPA12TV18	\$350.00	NM
4	11/01/12	11/05/12	Twin Cities Live	3-4p	1-- 11--	:30	3	\$225.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> --- 11--	<u>Spots/Week</u> 2	<u>Rate</u> \$225.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	Th	11/01/12	3:13 PM	Twin Cities Live	3-4p	:30	SPA12TV18	\$225.00	NM
program re-broadcast 11/1/12 106a on KSTP-TV									
3 M	F	11/02/12	3:11 PM	Twin Cities Live	3-4p	:30	SPA12TV18	\$225.00	NM
program re-broadcast 11/2/12 106a on KSTP-TV									
Weeks:	<u>Start Date</u> 11/05/12	<u>End Date</u> 11/11/12	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$225.00				

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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**KSTP-TV, LLC and KSAX-TV, Inc.**  
**SDS-12-1011**  
**PO BOX 86**  
**Minneapolis, MN 55486-1011**

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www.kstp.com

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2	M	M	11/05/12	6:12 PM	M-F 6-630p	6-630p	:30	SPA12TV18	\$2,000.00	NM																																																																																																		
9	11/01/12	11/05/12	M-F 630-7p	630-7p	1--1---	:30	2	\$1,500.00	NM																																																																																																			
<table><tr><td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="5"></td></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>---1---</td><td>1</td><td>\$1,500.00</td><td colspan="5"></td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>M</td><td>Th</td><td>11/01/12</td><td>6:42 PM</td><td>M-F 630-7p</td><td>630-7p</td><td>:30</td><td>SPA12TV18</td><td>\$1,500.00</td><td>NM</td></tr><tr><td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="5"></td></tr><tr><td></td><td>11/05/12</td><td>11/11/12</td><td>1-----</td><td>1</td><td>\$1,500.00</td><td colspan="5"></td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>M</td><td>M</td><td>11/05/12</td><td>6:39 PM</td><td>M-F 630-7p</td><td>630-7p</td><td>:30</td><td>SPA12TV18</td><td>\$1,500.00</td><td>NM</td></tr></table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/29/12	11/04/12	---1---	1	\$1,500.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	M	Th	11/01/12	6:42 PM	M-F 630-7p	630-7p	:30	SPA12TV18	\$1,500.00	NM	Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							11/05/12	11/11/12	1-----	1	\$1,500.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	M	M	11/05/12	6:39 PM	M-F 630-7p	630-7p	:30	SPA12TV18	\$1,500.00	NM											
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																																							
	10/29/12	11/04/12	---1---	1	\$1,500.00																																																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																		
1	M	Th	11/01/12	6:42 PM	M-F 630-7p	630-7p	:30	SPA12TV18	\$1,500.00	NM																																																																																																		
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																																							
	11/05/12	11/11/12	1-----	1	\$1,500.00																																																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																		
2	M	M	11/05/12	6:39 PM	M-F 630-7p	630-7p	:30	SPA12TV18	\$1,500.00	NM																																																																																																		

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# INVOICE



Send Payment To:

**KSTP-TV, LLC and KSAX-TV, Inc.**  
**SDS-12-1011**  
**PO BOX 86**  
**Minneapolis, MN 55486-1011**

Invoice #	Invoice Date	Invoice Month	Invoice Period
170043-1	11/11/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
60 Plus Association		64 (35+)	

www.kstp.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	11/01/12	11/05/12	M-F 630-7p	630-7p	1--1---	:30	2	\$1,500.00	NM
10	11/01/12	11/05/12	M-F, Su 10-1035p	10-1035p	1--1---	:30	2	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---1--- 1 \$2,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Th 11/01/12 10:11 PM M-F, Su 10-1035p 10-1035p :30 SPA12TV18 \$2,100.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$2,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 M M 11/05/12 10:12 PM M-F, Su 10-1035p 10-1035p :30 SPA12TV18 \$2,100.00 NM									
11	11/01/12	11/05/12	M-F 1102p News	1102-1132p	2---1--	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M F 11/02/12 11:32 PM M-F 1102p News 1102-1132p :30 SPA12TV18 \$600.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 2----- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 M M 11/05/12 11:22 PM M-F 1102p News 1102-1132p :30 SPA12TV18 \$600.00 NM 2 M M 11/05/12 11:32 PM M-F 1102p News 1102-1132p :30 SPA12TV18 \$600.00 NM									
12	11/01/12	11/05/12	Sat 6a News	6-7a	-----1-	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Sa 11/03/12 6:12 AM Sat 6a News 6-7a :30 SPA12TV18 \$500.00 NM									
13	11/01/12	11/05/12	Sa GMA	7-8a	-----1-	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Sa 11/03/12 7:29 AM Sa GMA 7-8a :30 SPA12TV18 \$1,200.00 NM									
14	11/01/12	11/05/12	Sat 8-9a News	8-9a	-----1-	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Sa 11/03/12 8:13 AM Sat 8-9a News 8-9a :30 SPA12TV18 \$1,000.00 NM									
15	11/01/12	11/05/12	Sun 6-7a News	6-7a	-----1	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Su 11/04/12 6:52 AM Sun 6-7a News 6-7a :30 SPA12TV18 \$500.00 NM									
16	11/01/12	11/05/12	Su GMA	7-8a	-----1	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Su 11/04/12 7:29 AM Su GMA 7-8a :30 SPA12TV18 \$1,800.00 NM									

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**KSTP-TV, LLC and KSAX-TV, Inc.**  
**SDS-12-1011**  
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**Minneapolis, MN 55486-1011**

Invoice #	Invoice Date	Invoice Month	Invoice Period
170043-1	11/11/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
60 Plus Association		64 (35+)	

www.kstp.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	11/01/12	11/05/12	Sun 8-9a	8-9a	-----2	:30	2	\$1,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----2	2	\$1,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 M	Su	11/04/12	8:08 AM	Sun 8-9a	8-9a	:30	SPA12TV18	\$1,000.00	NM
1 M	Su	11/04/12	8:54 AM	Sun 8-9a	8-9a	:30	SPA12TV18	\$1,000.00	NM
18	11/01/12	11/05/12	Su 530-6p News	530-6p	-----2	:30	2	\$1,800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----2	2	\$1,800.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 M	Su	11/04/12	5:30 PM	Su 530-6p News	530-6p	:30	SPA12TV18	\$1,800.00	NM
1 M	Su	11/04/12	5:53 PM	Su 530-6p News	530-6p	:30	SPA12TV18	\$1,800.00	NM
19	11/01/12	11/05/12	America's Funniest Home 6-7p		-----1	:30	1	\$5,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1	1	\$5,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	Su	11/04/12	6:43 PM	America's Funniest Home Videos 6-7p		:30	SPA12TV18	\$5,000.00	NM
20	11/05/12	11/05/12	M-F 6-7a News	6-7a	M-----	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$1,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	M	11/05/12	6:23 AM	M-F 6-7a News	6-7a	:30	SPA12TV18	\$1,000.00	NM
spot simulcast on KSTP-TV and KSTC-TV									
21	11/01/12	11/05/12	M-F The View	10-11a	1---1--	:30	2	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----1--	1	\$800.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	F	11/02/12	10:44 AM	M-F The View	10-11a	:30	SPA12TV18	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$800.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 M	M	11/05/12	10:59 AM	M-F The View	10-11a	:30	SPA12TV18	\$800.00	NM
22	11/01/12	11/05/12	ABC College Football	7-1030p	-----S-	:30	1	\$3,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	1	\$3,500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	Sa	11/03/12	7:05 PM	ABC College Football	7-1030p	:30	SPA12TV18	\$3,500.00	NM
23	11/01/12	11/05/12	Revenge	8-9p	-----1	:30	1	\$7,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1	1	\$7,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	Su	11/04/12	8:22 PM	Revenge	8-9p	:30	SPA12TV18	\$7,000.00	NM
24	11/05/12	11/05/12	Dancing with the Stars	7-9p	M-----	:30	1	\$12,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$12,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type

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**SDS-12-1011**  
**PO BOX 86**  
**Minneapolis, MN 55486-1011**

<u>Invoice #</u> <b>170043-1</b>	<u>Invoice Date</u> <b>11/11/12</b>	<u>Invoice Month</u> <b>November 2012</b>	<u>Invoice Period</u> <b>10/29/12 - 11/05/12</b>
<u>Advertiser</u> <b>60 Plus Association</b>	<u>Product</u>	<u>Estimate Number</u> <b>64 (35+)</b>	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																						
24	11/05/12	11/05/12	Dancing with the Stars	7-9p	M- - - - -	:30	1	\$12,000.00	NM																						
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>M</td><td>M</td><td>11/05/12</td><td>6:58 PM</td><td>Dancing with the Stars</td><td>7-9p</td><td>:30</td><td>SPA12TV18</td><td>\$12,000.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	M	M	11/05/12	6:58 PM	Dancing with the Stars	7-9p	:30	SPA12TV18	\$12,000.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	M	M	11/05/12	6:58 PM	Dancing with the Stars	7-9p	:30	SPA12TV18	\$12,000.00	NM																					
25	11/04/12	11/04/12	Sun 1105-1135p	1105-1135p	- - - - - S	:30	1	\$600.00	NM																						
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>- - - - - S</td><td>1</td><td>\$600.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	- - - - - S	1	\$600.00										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																										
	10/29/12	11/04/12	- - - - - S	1	\$600.00																										
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>M</td><td>Su</td><td>11/04/12</td><td>11:28 PM</td><td>Sun 1105-1135p</td><td>1105-1135p</td><td>:30</td><td>SPA12TV18</td><td>\$600.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	M	Su	11/04/12	11:28 PM	Sun 1105-1135p	1105-1135p	:30	SPA12TV18	\$600.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	M	Su	11/04/12	11:28 PM	Sun 1105-1135p	1105-1135p	:30	SPA12TV18	\$600.00	NM																					
Total Spots							39																								

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$62,875.00</b>
<u>Agency Commission</u>	<b>\$9,431.25</b>
<u>Net Amount Due</u>	<b>\$53,443.75</b>